

Privacy policy

The responsible body within the meaning of the data protection laws, in particular the EU Data Protection Basic Regulation (DSGVO):

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General note

Based on Article 13 of the Swiss Federal Constitution and the data protection regulations of the Swiss Confederation (Data Protection Act, DPA), every person is entitled to protection of his or her privacy and protection against misuse of his or her personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and according to the legal data protection regulations as well as this privacy policy.

In cooperation with our hosting providers, we make every effort to protect the databases as well as possible against unauthorized access, loss, misuse or forgery.

We would like to point out that data transmission on the Internet (e.g. communication by e-mail) can have security gaps. A complete protection of data against access by third parties is not possible.

By using this website, you agree to the collection, processing and use of data in accordance with the following description. This website can be visited without registration. Data such as pages called up or the name of the file called up, date and time are stored on the server for statistical purposes without these data being directly related to your person. Personal data, in particular name, address or e-mail address are collected on a voluntary basis as far as possible. The data will not be passed on to third parties without your consent.

Processing of personal data

Personal data is all information that relates to an identified or identifiable person. A data subject is a person about whom personal data is processed. Processing includes any handling of personal data, irrespective of the means and procedures applied, in particular the retention, disclosure, acquisition, deletion, storage, modification, destruction and use of personal data.

We process personal data in accordance with Swiss data protection law. In other respects, we process personal data - insofar and to the extent that the EU DSGVO is applicable - in accordance with the following legal principles in connection with Art. 6 Para. 1 DSGVO:

lit. a) Processing of personal data with the consent of the person concerned.

lit. b) Processing of personal data for the purpose of fulfilling a contract with the data subject and for the implementation of appropriate pre-contractual measures.

lit. c) Processing of personal data for the fulfilment of a legal obligation to which we are subject under any applicable law of the EU or under the applicable law of any country in which the DPA is applicable in whole or in part.

lit. d) Processing of personal data to protect the vital interests of the data subject or of another natural person.

lit. f) Processing of personal data for the purpose of safeguarding the legitimate interests of us or of third parties, except where such interests are overridden by fundamental freedoms and rights or by the interests of the data subject. Legitimate interests include in particular our commercial interest in being able to provide our website, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal data for the duration necessary for the purpose or purposes in question. In the case of longer-term storage obligations due to legal and other obligations to which we are subject, we restrict processing accordingly.

Privacy Policy for SSL/TLS Encryption

This website uses SSL/TLS encryption for security reasons and to protect the transmission of confidential content, such as requests that you send to us as the site operator. You can recognise an encrypted connection by the fact that the address line of the browser changes from „http://“ to „https://“ and by the lock symbol in your browser line.

If the SSL or TLS encryption is activated, the data that you transmit to us cannot be read by third parties.

Privacy policy for server log files

The provider of this website automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request

These data cannot be assigned to specific persons. A consolidation of this data with other data sources is not carried out. We reserve the right to subsequently check this data if we become aware of concrete indications of illegal use.

Services from third parties

This website may use Google Maps for embedding maps, Google Invisible reCAPTCHA for protection against bots and spam and YouTube for embedding videos.

These services of the American Google LLC use cookies, among other things, and as a result, data is transferred to Google in the USA, whereby we assume that in this context no personal tracking takes place solely through the use of our website.

Google has committed itself to providing adequate data protection in accordance with the American-European and American-Swiss Privacy Shield.

Further information can be found in the Google Privacy Policy.

Privacy policy for contact form

If you send us enquiries via the contact form, your details from the enquiry form, including the contact data you provide there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We will not pass on this data without your consent.

Privacy policy for newsletter data

If you would like to receive the newsletter offered on this website, we need an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data will not be collected. We use these data exclusively for sending the requested information and do not pass them on to third parties.

You can revoke your consent to the storage of the data, the e-mail address and its use for sending the newsletter at any time, for example by clicking on the „unsubscribe“ link in the newsletter.

Data protection declaration for right to information, deletion, blocking

You have the right to receive information free of charge at any time about your stored personal data, its origin and recipients and the purpose of data processing, as well as the right to correct, block or delete this data. For this purpose, as well as for further questions regarding personal data, you can contact us at any time at the address given in the imprint.

Google AdWords

This website uses Google Conversion Tracking. If you have reached our website via an ad placed by Google, Google Adwords will set a cookie on your computer. The conversion tracking cookie is set when a user clicks on an ad served by Google. These cookies expire after 30 days and are not used for personal identification. If the user visits certain pages on our site and the cookie hasn't expired, we and Google can tell that the user clicked the ad and was redirected to that page. Each Google AdWords customer receives a different cookie. As a result, cookies cannot be tracked across the websites of AdWords customers. The information collected through the conversion cookie is used to generate conversion statistics for those advertisers who have opted in to conversion tracking. Customers are told the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they do not receive any information that can be used to personally identify users.

If you do not wish to participate in tracking, you can refuse to accept the cookie that is required for this purpose - for example, by changing your browser settings to disable automatic cookie placement or to set your browser to block cookies from the „googlelead-services.com“ domain.

Please note that you may not delete the opt-out cookies as long as you do not wish to record measurement data. If you have deleted all your cookies in your browser, you have to set the respective opt-out cookie again.

Privacy policy for Google Analytics

his website uses Google Analytics, a web analytics service provided by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. To deactivate Google Analytics, Google provides a browser plug-in at <https://tools.google.com/dlpage/gaoptout?hl=de>. Google Analytics uses cookies. These are small text files that make it possible to store specific information relating to the user on the user's terminal device. These enable Google to analyse the use of our website offer. The information collected by the cookie about the use of our website (including your IP address) is usually transferred to a Google server in the USA and stored there. We would like to point out that on this website Google Analytics has been extended by the code „gat._anonymizeIp();“ in order to ensure an anonymised recording of IP addresses (so-called IP-Masking). If anonymisation is active, Google will shorten IP addresses within member states of the European Union or in other states that are parties to the Agreement on the European Economic Area, which means that no conclusions can be drawn about your identity. Only in exceptional cases is the full IP address transferred to a Google server in the USA and shortened there. Google observes the data protection regulations of the „Privacy Shield“ agreement and is registered with the „Privacy Shield“ program of the US Department of Commerce and uses the collected information to evaluate the use of our websites, to write reports for us in this regard and to provide other related services to us. You can learn more at <https://support.google.com/analytics/answer/6004245?hl=de>.

Privacy policy for Facebook

This WebSite uses features from Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA . When you access our pages with Facebook plug-ins, a connection is established between your browser and the Facebook servers. Data is already being transferred to Facebook in the process. If you have a Facebook account, this data can be linked to it. If you do not want this data to be linked to your Facebook account, please log out of Facebook before visiting our site. Interactions, especially the use of a comment function or clicking a „Like“ or „Share“ button are also transferred to Facebook. You can learn more at <https://de-de.facebook.com/about/privacy>.

Privacy Policy for Instagram

Functions of the service Instagram are integrated on our pages. These functions are offered by Instagram Inc, 1601 Willow Road, Menlo Park, CA, 94025, USA integrated. If you are logged in to your Instagram account, you can link the content of our pages to your Instagram profile by clicking the Instagram button. This allows Instagram to associate your visit to our sites with your account. We would like to point out that we, as the provider of the pages, have no knowledge of the content of the transmitted data or its use by Instagram.

For more information, please refer to Instagram's privacy policy: <http://instagram.com/about/legal/privacy/>

Privacy policy for LinkedIn

This website uses functions of the LinkedIn network. Provider is the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Each time you access one of our pages that contains LinkedIn features, a connection to LinkedIn's servers is established. LinkedIn is notified that you have visited our sites using your IP address. When you click on LinkedIn's „Recommend“ button and are logged into your LinkedIn account, LinkedIn is able to track your visit to our site to you and your account. We would like to point out that we, as the provider of these pages, have no knowledge of the content of the transmitted data or its use by LinkedIn.

For further information, please refer to the LinkedIn privacy policy: <https://www.linkedin.com/legal/privacy-policy>

Privacy policy for Pinterest

On this website, we use social plugins from the Pinterest social network, which is operated by Pinterest Inc, 808 Brannan Street San Francisco, CA 94103-490, USA („Pinterest“). If you call up a page that contains such a plugin, your browser will establish a direct connection to the servers of Pinterest. The plugin transmits protocol data to the Pinterest server in the USA. This log data may include your IP address, the address of the websites visited that also contain Pinterest functions, the type and settings of the browser, the date and time of the request, your use of Pinterest and cookies.

Further information on the purpose, scope and further processing and use of the data by Pinterest, as well as your rights and options for protecting your privacy, can be found in Pinterest's privacy policy: <https://about.pinterest.com/de/privacy-policy>

Privacy policy for YouTube

This website uses plugins from the Google operated YouTube site. The operator of the pages is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. When you visit one of our sites equipped with a YouTube plugin, a connection to the servers of YouTube is established. This tells the YouTube server which of our pages you have visited.

If you are logged in to your YouTube account, you allow YouTube to assign your surfing behavior directly to your personal profile. You can prevent this by logging out of your YouTube account.

For more information on how user data is handled, please see the YouTube privacy policy at: <https://www.google.de/intl/de/policies/privacy>

Note concerning data transmissions to the USA (United States of America)

For the sake of completeness, we would like to point out that users based in Switzerland are subject to monitoring measures by US authorities, which generally prohibit the storage of all personal data from Switzerland - which is transferred to the USA have been transmitted - enabled.

This is done without differentiation, restriction or exception on the basis of the objectives pursued and without any objective criterion making it possible to limit the access and subsequent use of the data by the US authorities to very specific, strictly limited purposes which may justify both access to the data and interference with their use. We also draw your attention to the fact that there are no legal remedies available in the USA for data subjects from Switzerland that would allow them to gain access to the data concerning them and to obtain its correction or deletion, or that there is no effective judicial protection against general access rights of US authorities. We explicitly draw the attention of the person concerned to this legal and factual situation in order to make an appropriately informed decision to consent to the use of his or her data.

Users residing in a member state of the EU are advised that the USA does not have a sufficient level of data protection from the perspective of the European Union.

General exclusion of liability

All information on our website has been carefully checked. We make every effort to ensure that the information we offer is up-to-date, correct and complete. Nevertheless, the occurrence of errors cannot be completely ruled out, which means that we cannot guarantee the completeness, accuracy and topicality of information, including journalistic and editorial information. Liability claims arising from material or non-material damage caused by the use of the information provided are excluded, unless there is evidence of wilful intent or gross negligence.

The publisher may change or delete texts at his own discretion and without notice and is not obliged to update the contents of this website. The use or access to this website is at the visitor's own risk. The publisher, its clients or partners are not responsible for damages, such as direct, indirect, accidental, pre-determined or consequential damages, which are allegedly caused by visiting this website and therefore do not assume any liability.

The publisher also accepts no responsibility or liability for the content and availability of third-party websites that can be accessed via external links on this website. The content of linked sites is the sole responsibility of their operators. The publisher thus expressly distances itself from all third-party content that may be relevant under criminal or liability law or that is contrary to public decency.

Changes

We may change this privacy policy at any time without notice. The current version published on our website applies. If the data protection declaration is part of an agreement with you, we will inform you of the change by e-mail or other suitable means in the event of an update.

Questions to the Data Protection Officer

If you have any questions about data protection, please send us an e-mail or contact directly the person responsible for data protection in our organization listed at the beginning of this privacy policy.